

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	: Brian Axe et al.	Art Unit	: 3622
Serial No.	: 10/656,917	Examiner	: Alvin L. Brown
Filed	: September 5, 2003	Conf. No.	: 8377
Title	: IDENTIFYING AND/OR BLOCKING ADS SUCH AS DOCUMENT-SPECIFIC COMPETITIVE ADS		

MAIL STOP AF

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

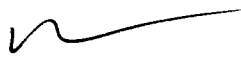
INFORMATION DISCLOSURE STATEMENT

Please consider the references listed on the enclosed Form SB08. The foreign patent document and non-patent literature are enclosed. A copy of a communication from a foreign patent office in a counterpart application is also enclosed.

This statement is being filed after a final Office Action or a Notice of Allowance, but before payment of the Issue Fee. Each item of information in this statement (i) was first cited in a communication from a foreign patent office in a counterpart foreign application, the communication being dated January 29, 2010, which is not more than three months prior to the filing of this statement, and (ii) was not first cited in any communication from a foreign patent office in a counterpart application which was more than three months prior to the filing date of this statement. The \$180 late submission fee of under 37 CFR § 1.17(p) is being paid concurrently herewith on the Electronic Filing System (EFS) by way of Deposit Account authorization. No other fees are believed due. Please apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 3/12/20



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